

Message Text

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ORIGIN ARA-14

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FM SECSTATE WASHDC
TO AMEMBASSY MEXICO

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E.O. 11652: N/A

TAGS: ETRD, MX

SUBJECT: TRADE: MEXICO AND GENERALIZED SCHEME OF
PREFERENCES (GSP)

REF: MEXICO 12386, STATE 185811

1. DEPARTMENT IS PRESENTLY COORDINATING WITH NEW
ORLEANS INTERNATIONAL TRADE MART ON SERIES OF GSP
SEMINARS IN COLOMBIA AUGUST 22-26. IN ADDITION TO
CUSTOMS DATA DISCUSSED IN STATE 185811, WE BELIEVE
A SIMILAR PROGRAM MIGHT BE OF INTEREST TO GOM AND
MEXICAN PRIVATE SECTOR AS PART OF EFFORT TO IMPROVE
GSP UTILIZATION.

2. NEW ORLEANS INTERNATIONAL TRADE MART HAS ARRANGED
WITH COLOMBIAN MANAGEMENT ASSOCIATION, A PRIVATE SECTOR
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GROUP, TO CO-SPONSOR SEMINARS ON GSP IN FOUR MAJOR
COLOMBIAN CITIES. GOC EXPORT PROMOTION AGENCY, OAS
EXPORT PROMOTION ORGANIZATION (CIPE), AND AMERICAN
CHAMBER ARE ALSO INVOLVED. PRESENTATIONS WILL COVER
EXPORT FINANCING, ROLE OF IMPORT AGENT, CUSTOMS
PROCEDURES AND REGULATIONS, AND OVERALL U.S. POLICY

RE GSP. DEPARTMENT IS FUNDING ARA PARTICIPANT AND CUSTOMS' PARTICIPATION IS BEING REIMBURSED BY THE SPONSORS.

3. WE WILL ADVISE THE EMBASSY CONCERNING THE OUTCOME OF THE COLOMBIA SEMINARS. IN THE MEANTIME, YOU MAY WISH TO CONSIDER WHETHER SUCH A PROGRAM WOULD BE OF INTEREST TO THE GOM AND MEXICAN PRIVATE SECTOR AS A MEANS OF SPURRING UTILIZATION OF GSP. PERHAPS A MEXICAN ORGANIZATION MIGHT WISH TO ORGANIZE A PROGRAM IN COOPERATION WITH THE NEW ORLEANS GROUP, HOUSTON WORLD TRADE CENTER, OR SOME SIMILAR U.S. ORGANIZATION.

4. YOU MAY ALSO WISH TO POINT OUT TO GOM OFFICIALS THAT TO SOME EXTENT NON-UTILIZATION OF GSP FOR PRESENT EXPORTS IS MORE APPARENT THAN REAL, LARGELY AS A RESULT OF ASSEMBLY OPERATIONS. OF THE 614 MILLION DOLLAR IN U.S. IMPORTS OF MEXICAN PRODUCTS THEORETICALLY ELIGIBLE FOR GSP TREATMENT (I.E., NOT EXCLUDED BY COMPETITIVE NEED), 260 MILLION DOLLARS WERE ASSEMBLY PRODUCTS IMPORTED UNDER TSUS 806.30 AND 807.00 WHICH APPARENTLY DID NOT MEET LOCAL CONTENT REQUIREMENTS. THUS ONLY 100 MILLION DOLLARS (STILL A SIGNIFICANT AMOUNT BUT MUCH LESS THAN THE APPARENT 360 MILLION DOLLARS) SHOULD BE ATTRIBUTED TO NON-LIMITED OFFICIAL USE

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UTILIZATION. FURTHERMORE, 325 MILLION DOLLARS OF 425 MILLION DOLLARS COMPETITIVE NEED EXCLUSIONS ARE ALSO ASSEMBLY PRODUCTS. WHILE UTILIZATION OF GSP TO CLAIM BENEFITS ON PRESENT EXPORTS NEEDS TO BE IMPROVED, WE SUGGEST THAT PRINCIPAL EFFORTS IN UTILIZATION SHOULD BE FOCUSED ON NEW AND INCREASED PRODUCTION TO TAKE ADVANTAGE OF TARIFF DIFFERENTIALS OFFERED BY GSP. CHRISTOPHER

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Copy: SINGLE
Sent Date: 10-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
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